

APRIL 2010

news from
EXPLORE
BEYOND BREAKFAST



Hearty Salads for Lunch and Dinner

Explore Beyond Breakfast with Steak and Egg Salad

Our Steak and Egg Salad is perfect for a high-protein, low cost lunch or dinner. With Papetti's hard boiled eggs, shaved steak, and toppings already on hand, you'll save time and money while continuing to provide customers with in-demand menu variety.

For April's Featured Recipe, click here: [Steak and Egg Salad](#)

This recipe uses: [Papetti's® Table Ready® Hard Cooked Eggs #85018](#)

QUICK TIPS | - Cut lettuce head into quarters for a wedge salad option

Product News!



PASTEURIZED SHELL EGGS

Choosing Papetti's Pasteurized Shell Eggs is smart because they're ultra-pasteurized to ensure safety, 99.99% pathogen-free and ideal for all recipes, especially those calling for lightly cooked eggs.

Code: 46025-86990
Pack Size: 15 dozen
Shelf Life: 40 days



[Find Your Broker!](#)



What's New?

at [explorebeyondbreakfast.com](#)

We've added a new merchandising tool for creating customized counter cards, menu inserts and table tents. It's as easy as 1-2-3!

[Click Here!](#)

Ask Our Chef



Q: Our customers want more ethnic flavors, can you help?

A: We can help. Recipes with an ethnic twist bring new flavors your customers crave with ingredients they know and trust. The new **Huevos Rancheros** recipe is our version of this classic Mexican breakfast dish that serves customers from breakfast through dinner.

Did you know...

...scratch potatoes have 30% yield loss?

That's like throwing away 1/3 of every potato or like throwing away \$.30 for every potato dollar.

Watch this video and learn all the ways Northern Star Potatoes are your kitchen's best potato value.



Upcoming Events

Find us at our **All Day Cafe booth!**

FOODSERVICE AT RETAIL EXCHANGE

June 28-30, 2010
InterContinental Chicago O'Hare
Rosemont, Illinois



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