

JULY 2010

news from
EXPLORE
BEYOND BREAKFAST



Whip Up a Cool Dessert

Explore Beyond Breakfast with our **Strawberry Mango Smoothie**

This Strawberry Mango Smoothie is perfect for your summer menu! Made with egg whites, frozen fruit, ice and mint, it's a refreshing beverage or light dessert customers will love. With just 5 ingredients whipped up in a blender, this cool smoothie is quick to make and uses fresh, in-season produce.

For July's Featured Recipe, click here: [Strawberry Mango Smoothie](#)

This recipe uses: [Papetti's® Easy Eggs® Liquid Egg Whites #91820](#)

QUICK TIPS

- Offer a combo meal with a breakfast sandwich featuring Papetti's® Table Ready® Natural Shaped Patty #850839
- Garnish glass with a cut strawberry
- Daypart suggestion: breakfast through lunch

Product News!



Northern Star Shredded Hash Browns

Serving fresh hash browns comes with a cost: the cost of peeling and dicing or shredding.

Savvy operators choose our Hash Browns because they're:

- Fresh
- Refrigerated
- Already peeled
- Already shredded
- Great tasting

Get the unmistakable taste of scratch potatoes - choose Northern Star®!

Product Info
Northern Star Potatoes
Diced and Hash
[view online](#) | [PDF](#)

Shell Eggs vs. Papetti's® Easy Eggs® (or Froz'n Ready®)	
Cost of Shell Eggs	
1. Weight per Dozen (ounces)	Medium 21
2. Yield per Dozen (percent) - see Note 1	80%
3. Yield per Dozen (ounces)	16.8
4. Yield per Dozen (pounds)	1.05
5. Enter Cost per Dozen	<input type="text"/>
6. Cost per Pound (Line 5 divided by Line 4)	<input type="text"/>
7. Labor per Dozen to Break Eggs	<input type="text"/>
<input type="text"/> Minutes at <input type="text"/> Per Hour	<input type="text"/>
Total Cost per Pound	<input type="text"/>

Note 1 - Yield per dozen was calculated by using the

What's New?

at [explorebeyondbreakfast.com](#)

Shell vs. Liquid Egg Cost Calculator!

Compare shell vs. liquid egg costs and see the \$\$ you can save!

[Click Here!](#)



[Find Your Broker!](#)

Ask Our Chef



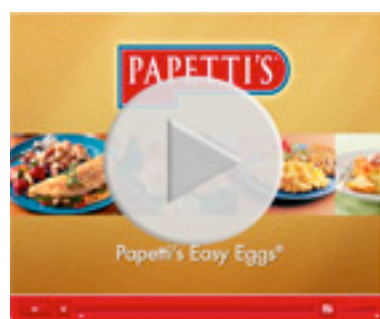
Q: I want to use ingredients I usually have on hand, but I don't want to offer the same old menu items. Any suggestions?

A: We suggest our [Potatoes Napoleon](#). It uses the basics you'll have: ham, chicken, hash browns, cheese and plates in a unique presentation tower.

Did you know...

...you can save storage and refrigerator space with Papetti's® Easy Eggs?

Watch this video for more ways Papetti's® Easy Eggs save you time and money.



Upcoming Events

American Culinary Federation
National Convention



August 2-5, 2010

Anaheim Marriott
Anaheim, Calif.

Trade Show August 3-4
Michael Foods at Booth #511

For ordering, information, or customer service assistance call 1-800-328-5474 or visit [www.michaelfoods.com](#)

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