



## Chef-Serve All-Day Breakfast Sandwich Bar

Use Papetti's® precooked egg patties to create a fast, efficient breakfast sandwich line with your existing equipment.



BREAKFAST SANDWICH MENU MENTIONS ARE UP **54%** AND **30%** AT LUNCH AT DINNER.



Learn more at [ExploreBeyondBreakfast.com](http://ExploreBeyondBreakfast.com) or call 1-800-328-5474.

### WHAT'S BAKING WITH BREAD CARRIERS

Store carriers upfront or under counter to leave workspace for building the sandwich

Bagels are the top menued sandwich carrier nationwide, but biscuits rule the south

Bigger isn't always better: Consumers don't like it when the bread completely covers the egg patty

Consider This: Simply add a tortilla option to offer wraps

### PATTIES FOR EVERY PURPOSE

Fully cooked and ready to go—just heat and hold in a hot well

Breakfast sandwiches featuring fried eggs and egg whites grew significantly over the past 4 years

Consider This: Use *Papetti's* precooked omelets for larger wraps or sub-sandwich builds

### POPULAR PROTEINS

Appeal to meat lovers by offering at least one additional protein

After eggs, the most menued breakfast sandwich proteins are bacon and ham

Consider This: Chicken use is up 37% and would offer a tasty all-day combo with a fried egg

### TRENDING FLAVORS

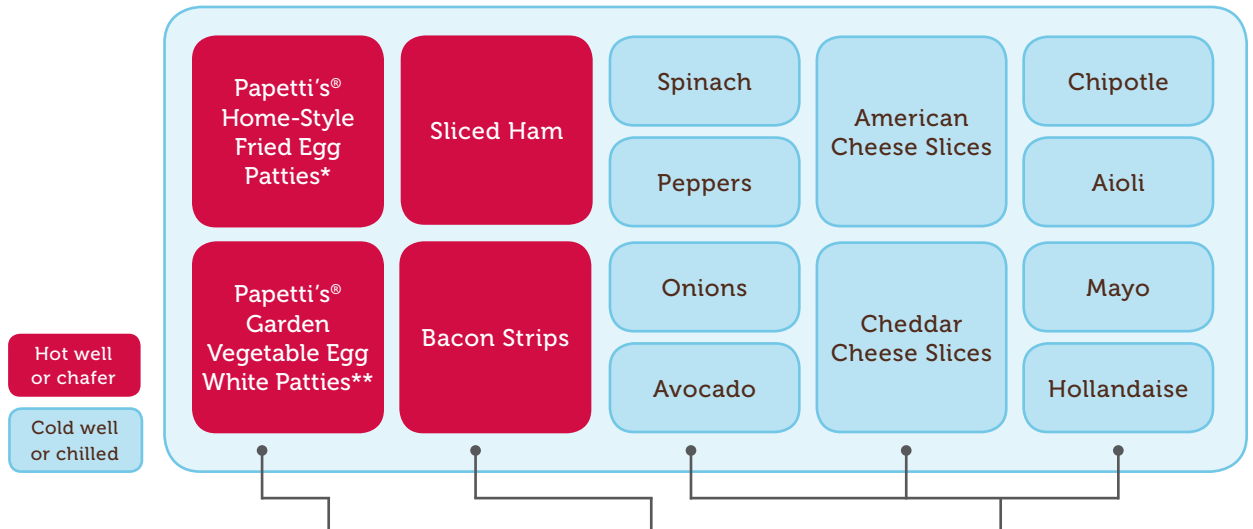
74% of all breakfast sandwiches feature cheese

American and/or Cheddar are a must, but Gruyère and Gouda are on the rise

Include hollandaise for a quick and easy Eggs Benedict (or even Florentine with spinach)

# breakfast: your all-day play

make it easy with *Papetti's*® precooked eggs



Sources: NPD Crest, YE September 2015; Datassential MenuTrends, 2015; \*MFR Code: 46025-70407-00; \*\*MFR Code: 46025-70601-00 ©2016 Michael Foods, Inc. All rights reserved. EGG247 02.16

